CTE LEAD RETRIEVAL ORDER FORM FOR:

The Bioprocessing Summit 2014
Renaissance Waterfront Hotel
Boston, MA
08/18/2014 - 08/22/2014

Fax order to: 847-759-6942
Mail order to: CTE Inc.
981 Busse Road
Elk Grove Village, IL 60007
Questions? Call 847-759-4242
Place order in advance to guarantee order

Company:		
Contact:	Booth#:	
Address:		
City:	State:	Zip:
Phone:	Fax:	
Invoice Email:		
Lead Data Email:		

Rental Terms and Conditions
NO REFUNDS AFTER 08/01/2014
A charge of $2,500 will be made for any unit lost or damaged. $50 Cancellation fee applies. Unit(s) not picked up within 4 hours after the start of the show may be re-rented without refund.Units must be returned within 1 hour of close of show. Units picked up by lead staff subject to a $100 fee. Unreturned units will be billed at $100 per day until the replacement fee of $2,500 is accrued.

Order Online at http://www.cteusa.com/lg/CHI94

Rover System

A hand-held portable system with scanner and LCD display. No electrical needed.

Price Per Unit Before 08/01/2014: $285.00 After 08/01/2014: $310.00 Qty:_____

Add-On Wired Printer for Rover Scanning Unit

**NOTE: This Printer REQUIRES 110V Electrical Outlet

Price: $75.00 Qty:_____

Custom Follow Up Codes

Price: $60.00 Qty:_____

Payment Information: Federal Tax ID# 31-1811430 Your order cannot be accepted without payment.

Card Number:	Exp. Date:
Cardholder Signature:	

American Express: [ ] VISA: [ ] MasterCard: [ ] Check Payable to: CTE Lead Retrieval: [ ]

The Bioprocessing Summit 2014
Fax or mail order to: CTE
981 Busse Road, Elk Grove Village, IL 60007
Fax: 847-759-6942 Phone: 847-759-4242
View package descriptions and pictures at www.cteusa.com/rover
To order on line go to (http://www.cteusa.com/lg/CHI94)

PACKAGE DESCRIPTION and INFORMATION

Your show management has chosen to produce a 2D bar code on each name badge for this event. This will allow you, as an exhibitor, immediate access to valuable data on your potential customers. The 2D bar code provides access to demographic information as provided by the attendee (and approved by show sponsor).

Rover: A handheld portable data collection system with LCD display. No electrical needed. Unit will be downloaded and the data will be emailed in Excel format at the end of show (The data will also be available in other formats on a web site which will be on the return receipt). The exhibitor simply scans the attendee 2D Barcode and the Rover reads and stores all of your sales leads and displays them on the LCD screen.
*No electrical needed.

Pick up your equipment at the LEAD RETRIEVAL BOOTH and bring it back at the end of the show. Our staff will instruct and show you how to use the equipment.
Create a custom response. Designate up to 20 standard single item responses (E.G. "Send Literature", "Call", etc.) Indicate appropriate follow-up with the attendee. See custom code response sheet.

The Bioprocessing Summit 2014

20 Standard Scan Codes
Are Provided With All Lead Retrieval Packages

CTE will provide you with a standard scan code sheet onsite when you obtain your lead retrieval package.

How do we use it?

When a prospect enters your booth, first you scan the prospect's badge. Then, you take the standard scan code sheet which has the 20 bar codes organized on one sheet of paper and scan however many of the 20 standard codes that apply to actions for your prospect.

How is the information captured?

The scan codes will be printed out on thermal paper and/or captured on the diskette in an ASCII comma delimited format depending on the unit selected.

The 20 standard codes are:

1. Send Literature
2. Send Samples
3. Send Pricing
4. Add to Mailing List
5. Technical Info Required
6. Detail Specs Required
7. Provide Quote
8. Product Demo Required
9. Immediate Contact Required
10. Have Salesperson Call
11. Recommends
12. Final Say
13. Makes Purchase Decision
14. Partial Interest
15. Purchase in 30 Days
16. Purchase in 3 Months
17. Purchase in 6 Months
18. Ready to Purchase
19. Immediate Need
20. Order Placed at Show

You may also have 20 codes customized for your company's use. Each customized code can be 24 characters in length. There is a $60.00 fee for the creation of each customized code sheet of 20 codes. To order customized codes, please complete the Scan Customization Sheet on next page.

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CTE Scan Customization Order Form

For the creation of custom lead codes, complete this form and submit it with your Lead Retrieval Order Form.

You may have up to 20 customized codes.
Each code can be up to 24 characters in length.
Single response items only, no multiple choice or fill in the blank.
The fee per customized code sheet is $60.00 USD

Exhibitor Name:	
Exhibitor Contact:	
Phone Number:	
1.	**11.**
2.	**12.**
3.	**13.**
4.	**14.**
5.	**15.**
6.	**16.**
7.	**17.**
8.	**18.**
9.	**19.**
10.	**20.**