



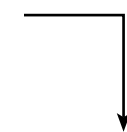
# Cambridge Healthtech Institute's 2021 Event Schedule



Like many of you, we have been closely following updates and evolving guidance's from local, national and global agencies for COVID-19. There is still much uncertainty around the coronavirus, and how long our communities may be impacted by the pandemic, but it seems certain that decisions about how we work, travel and gather together will continue to be influenced for weeks and months still to come.

We've been hard at work transitioning to virtual events featuring online sessions, networking, exhibits and posters. Over the past few months, CHI has been delivering seamless, content-driven virtual events that offer a plethora of networking opportunities. You can trust us to provide the same high-quality content and attract the same influential leaders you have come to expect from us. We feel this is the best solution at this time and are excited about our virtual platform. We hope you are too!

Deadlines for spring events are fast upcoming,  
**reserve your sponsorship now!**



[INQUIRE ABOUT SPONSORSHIP](#)



[Healthtech.com](https://www.healthtech.com)

# January – June: Virtual Events

CHI events held from January through June will be virtual. Each event will be taken on a case by case basis. CHI has offered numerous virtual events in 2020 which have been very well received by our audience. If the situation allows, we would like to have an in person component. Each event will be taken on a case by case basis.



January 19-21, 2021



February 16-18, 2021



February 24, 2021



March 2-4, 2021



16-17 March 2021



March 23, 2021



March 25, 2021



March 24, 2021



March 30 - April 1, 2021



April 20, 2021



May 11-13, 2021



May 18-19, 2021



May 18-20, 2021



June 15-16, 2021

## ACT NOW!

Sponsors who deliver podium presentations within the main conference agenda are receiving stronger leads. Presentation slots will set out at each conference quickly this year. Contact us soon to reserve your spot!

# August –December: In-Person Events

From August to December we will be running in-person events that will have a virtual component. Each event will be taken on a case by case basis.



(These are in-person events that will have a virtual component)

**Immuno-Oncology  
SUMMIT**

**August 16-20, 2021**  
Westin Copley Place

**THE  
BIOPROCESSING  
SUMMIT**

**August 23-27, 2021**  
Hynes Convention Center

**Next  
Generation Dx**  
GLOBAL SUMMIT

**August 24-26, 2021**  
Grand Hyatt Washington

**Bio-IT World**  
CONFERENCE & EXPO

**September 20-22, 2021**  
Sheraton Hotel Boston

**Discovery  
on TARGET**

**September 27-30, 2021**  
Sheraton Hotel Boston

**SCOPE EUROPE**  
SUMMIT FOR CLINICAL OPS EXECUTIVES

**October 5-6, 2021**  
Crowne Plaza  
Barcelona-Fira Ctr

**Immunogenicity &  
Bioassay ::::: summit**

**October 4-7, 2021**  
The Westin Alexandria  
Old Town

**PEGS  
EUROPE**

Protein & Antibody Engineering Summit

**November 1-5, 2021**  
Palau De Congressos  
De Catalunya

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# Why did we choose pathable as our Virtual Event Platform?

Pathable is a robust event platform, designed to enhance the online conference experience and selected by CHI for its full range of opportunities to present, target, connect and **expand your reach.**



All conference content will be available **On-Demand** post the live event, bringing in additional leads!

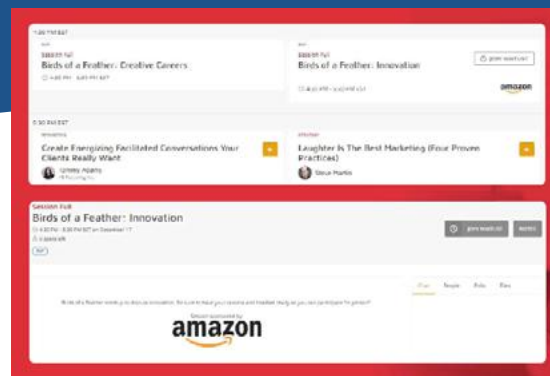


## Company Profiles

Attendees can search & filter from an alphabetical listing to easily find your company listing.

### PROFILE HIGHLIGHTS INCLUDE:

- Logo Branding
- Company Description
- Offerings Tags
- Upload Videos & Files
- Showcases Sponsored Sessions
- Displays Booth Personnel
- Networking Options



## Sponsored Sessions & Breakout Discussions

Stand out with consistent logo branding everywhere your talk or breakout is listed.

### FURTHER DETAILS WITHIN EACH AGENDA ITEM INCLUDE:

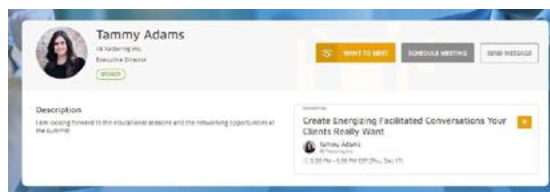
- Abstracts
- Direct Link to Your Live or Pre-Recorded Presentation
- Link to Speaker Profile
- Files Relevant to Your Presentation
- Polls

## Networking

The People section makes it easy to find the right connections. Search or filter an alphabetical listing to view attendee profiles and start networking.

### WAYS TO CONNECT INCLUDE:

- Create a Want to Meet List
- Send a Message Request for a 1:1 Meeting



# What are clients saying about CHI's Virtual Events through Pathable?

CHI has delivered 20+ seamless, content-driven virtual events. Our platform has been well-received by both sponsors and attendees.

**“ We were delighted at the interest we received** at the International Battery Seminar. We sincerely appreciated the flexibility the team showed in offering us the option to defer our sponsorship until next year. We are glad we didn't! The communication and organization leading up to the event was excellent. It was incredibly smart to have participants pre-record their presentations for efficiency. Also, the platform that was used was by far the best I've experienced. Super easy to get to sessions and collaborate. **”**

*COO, Amionx*

**“ Given the challenging logistics and infrastructure for a virtual conference during the COVID pandemic, this was an exceptional experience, and I was impressed with the efforts by the CHI staff and their ability to pivot to and host an impactful and connecting virtual conference. ”**

*Principal Investigator, Novartis Institutes for BioMedical Research*

**“ A really great event. I really like the chance to look back on all the presentations, even if they are running in parallel. ”**

*Head of Process Analytics, Gene Therapy - Process Development, Takeda*

**“ The speed networking events were the buzz at the 2020 PEGS virtual event. ”**

*Technical Sales Specialist, Teknova*

**“ This conference was a delightful way for any protein nerd to spend a week. ”**

*Scientist, Cyrus Biotechnology*

**“ A very well-structured virtual conference that met the participants' requirements whilst creating a stimulating environment for networking ”**

*Director, Drug Product, Formulation & Stability, Immunocore*

**“ We have lots of traffic at the booth and the messaging app is working well for us to interface with customers ”**

*VP Sales, Halo Labs*

**“ The virtual format was excellent. It did not take away much from the in person experience of sessions. The receipt of questions, the volley back and forth over the internet between panelists, the interaction with the audience all came off very well. While I don't think we can simulate running into a colleague in the corridor at a conference, it took away the tedium of running from session to session. I did not get to use the networking component as much as I would have liked to but I now have a good list of folks I am connecting with offline. ”**

*Individual Consultant*

**“ Let me take this opportunity to congratulate all of you for a very successful digital version of Drug Discovery Chemistry! Viruses can't stop science nor our willingness to continue sharing the great work we scientists do. Thank you for your unwavering support and commitment to excellence! ”**

*Principal Research Scientist, AbbVie*

**“ I was humbled to be there (Virtually) to share my knowledge and expertise. It was a great experience and I'm glad to be part of the meeting and was able to really catch up with my industry peers. ”**

*Senior Scientist, Biologics Process Development, Bristol Myers Squibb Co.*



## Sponsor and Exhibitor Live Training Tutorials and Q&A

Training sessions will be held to review where and how to submit event content, networking features and functions of pathable, event deadlines, and best practices. A training session will be held for each conference about a month before the event date.

## Learn More about pathable

SPEX Portal & Pathable Tutorial:

[CLICK HERE](#)

SPEX Promo:

[CLICK HERE](#)

SPEX Booth Build:

[CLICK HERE](#)

Speaker Promo:

[CLICK HERE](#)

Speaker Tutorial:

[CLICK HERE](#)

Tips & Tricks (overall):

[CLICK HERE](#)

Networking How To:

[CLICK HERE](#)

**For more information  
regarding sponsorship  
and exhibit availability,  
please contact:**



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